



SPORT UTILITY VEHICLES

MAHINDRA XUV 700

LEAD BASE CAMPAIGN



:ishaadvertising@gmail.com



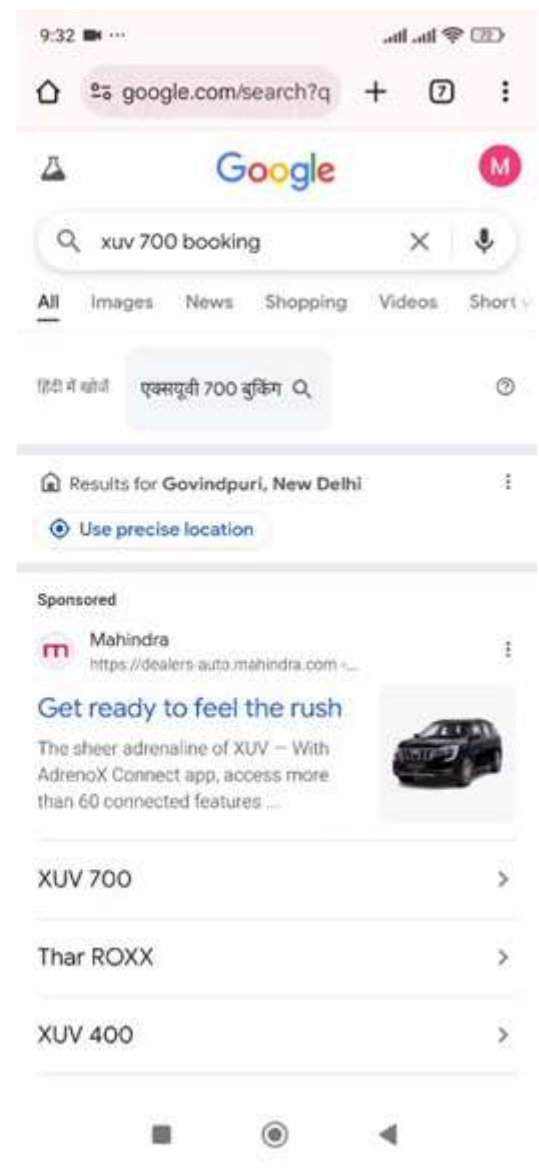
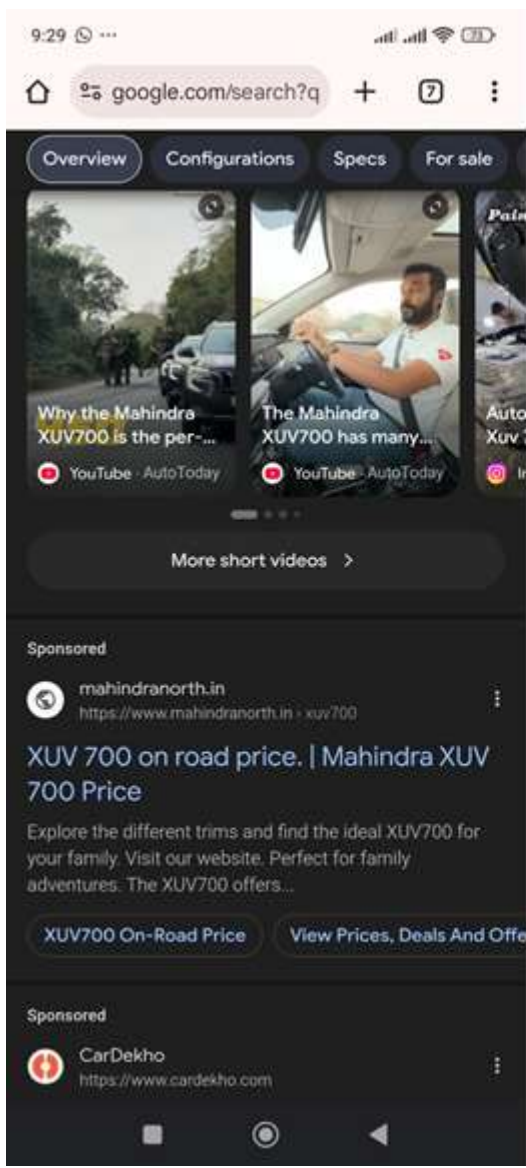
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CAMPAIGN CREATIVE



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CAMPAIGN GEOGRAPHY

NEW DELHI, NOIDA , FARIADBAD, GURGAON,
GHAZIABAD, SONIPAT, PANIPAT, MEERUT



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LEAD CONSOLIDATE DATA

XUV 700 LEAD BASE CAMPAIGN		
CATEGORY	LEAD COUNT	% OF LEADS
Interested	89	17.76%
Not Answer	380	75.85%
Already Purchased	16	3.19%
Lost to Competitors	16	3.19%
TOTAL	501	100%



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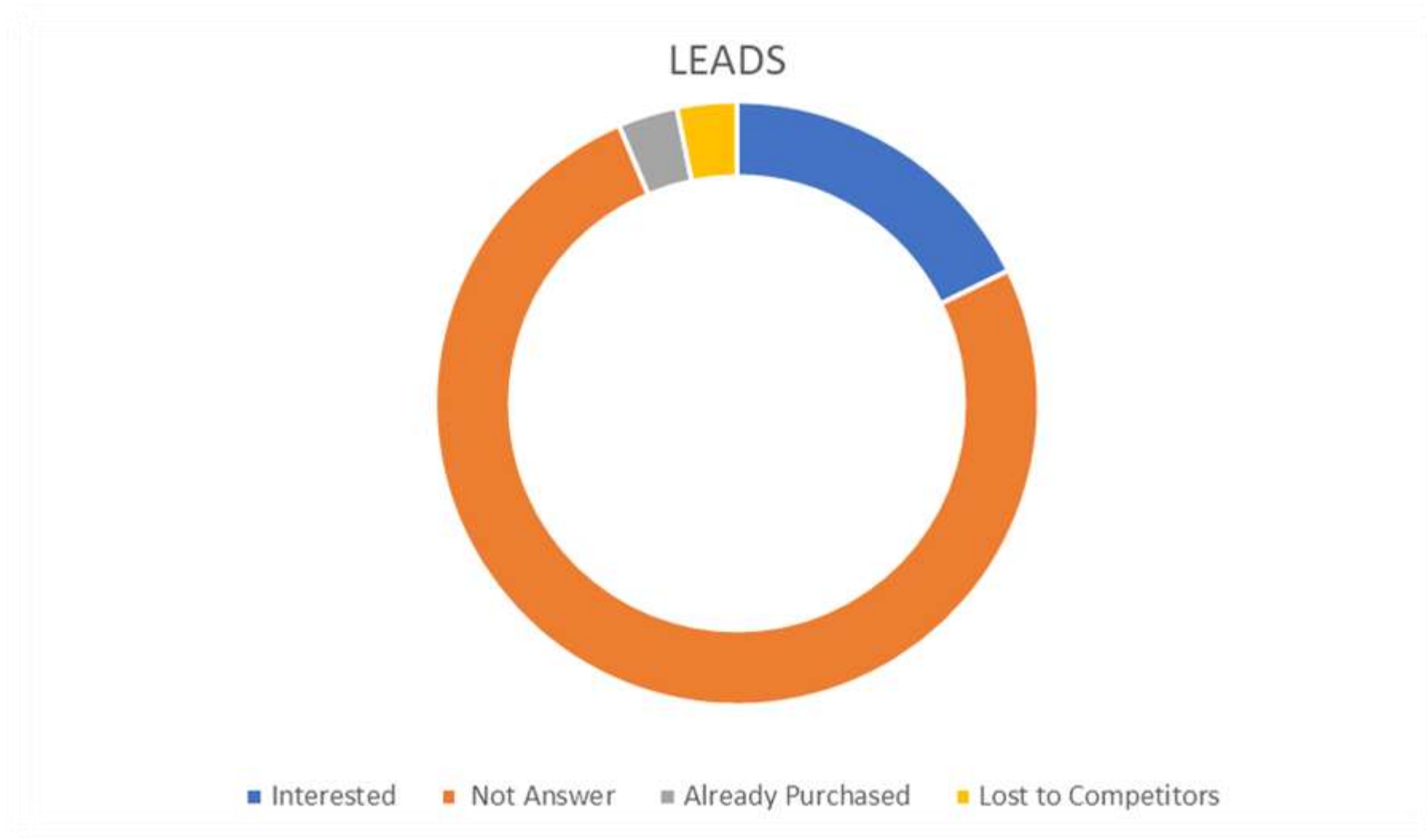


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CONSOLIDATE CHART



THANK YOU



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