



ZOMATO Campaign Report: Mahindra XUV700

Started from Dated: 11.07.2024



Campaign Report

Interested leads

93

Not Interested Leads

39

TD have taken

7

Total leads

263

Campaign Dates: 11th to 22th July



Campaign Performance

| | Impressions/ Unique | | Total |
|------------|---------------------|-------|--------|
| Date | Orders delivered | CTR% | Clicks |
| 07-11-2024 | 66871 | 2.4 | 1605 |
| 07-12-2024 | 67118 | 2.2 | 1477 |
| 07-13-2024 | 64224 | 2.2 | 1413 |
| 07-14-2024 | 62582 | 2.2 | 1377 |
| 07-15-2024 | 60703 | 2.2 | 1335 |
| 07-16-2024 | 58581 | 2.2 | 1289 |
| 07-17-2024 | 56150 | 2.5 | 1404 |
| 07-18-2024 | 53252 | 2.3 | 1225 |
| 07-19-2024 | 49720 | 2.13 | 1059 |
| 07-20-2024 | 44741 | 2.25 | 1007 |
| 07-21-2024 | 29789 | 2.3 | 684 |
| | | | |
| Total | 613731 | 2.26% | 13874 |
| Over | | | |
| Delivered | 13731 | | |



Landing Page

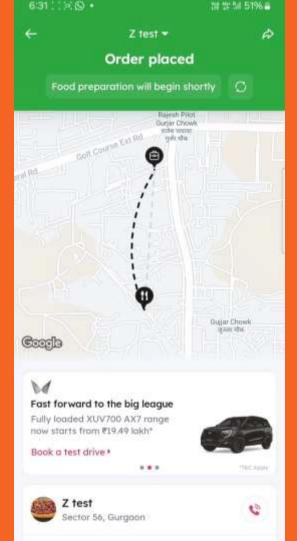


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Screenshots for Video of Zomato Campaigning

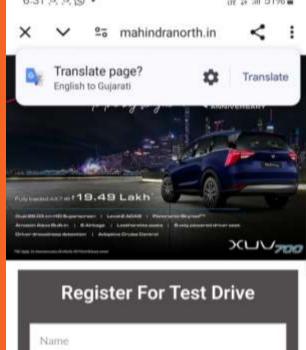


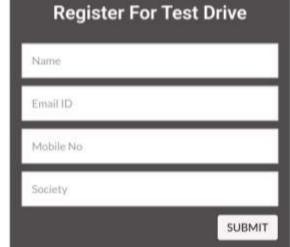
Screenshot Picture: 1





Screenshot Picture: 2







Thanks

Please acknowledge for any query or clarification